Internet Archive's 25th anniversary campaign

Join the fun!

Introduction

This pack includes a few ways you can participate in the Internet Archive's 25th anniversary campaign.

For more information, please contact our Director of Partnerships, Wendy Hanamura (wendy@archive.org) or Nick Norman (m.nick@archive.org).

About the campaign

This year, the Internet Archive turns 25. We're celebrating with a range of activities, including a campaign page on our website, a virtual event, and an interactive social media campaign.

Thanks to your support, we've made great strides over the last 25 years towards universal access to knowledge. However, it's important that we don't take this key human right for granted. To draw attention to the importance of access to knowledge – and the threats it faces – we're imagining a world without it.

Here are a couple of ways you can help us

Option 1:

Use our pre-written tweets and fill in the gaps to describe what 2046 looks like to you

It's 2046 and [describe your future here]. @[insert friend], what's going on with you in 2046? @IA2046 @internetarchive #IA2046

Example

It's 2046. Libraries can no longer own digital books, only license them. I spend my day explaining to students that we can't afford the books they need. @[friend], what's going on with you in 2046? @IA2046 @internetarchive #IA2046

Option 2: Create a video from 2046 🤳

Imagine you're sending us a message from 2046. What is your life like? What problems are you seeing? Will there be access to trustworthy information online? Are there signs of hope? Use our Capsule video to record your 1-minute message. Go here to record!

Option 3: Create artful content 🎨

Share your version of 2046 by creating an image, short story, social media post, artwork, web page, or whatever you like! Using the hashtag #IA2046, share your social content across your social media and tag @IA2046. We might highlight your work on Twitter to our 190K followers.

Option 4: Support our new Twitter account, @IA2046

We're launching a new Twitter account, @IA2046, which will tweet "from the future", telling the story of a dystopian future without equal access to knowledge. You can participate across Twitter, Instagram, or Facebook.

- Follow @IA246 on Twitter to weigh in with your responses to live chats. You'll have the opportunity to ask influencers and thought-leaders questions about their perspectives on 2046.

- Tweet us @IA2046 anytime with topics or questions you want us to discuss during our live chats.

Option 5: Try out our Wayforward Machine

See what your favorite website could look like in the year 2046—by visiting Internet Archive's Wayforward Machine. Use our social share button, to show others what your website could look like in 2046!

wayforwardmachine

Mentions and Hashtags

Please use these tags so we know you're out there!
(Feel free to use our social media graphics)

@internetarchive, @IA2046, #IA2046

@internetarchive, #IA2046

@internetarchive #IA2046